

# **Chart of the Rebirth/Third Paradise Project Ambassadors**

## **I Figure of the Ambassador/dress of Cittadellarte–Fondazione Pistoletto ONLUS’s Rebirth/Third Paradise project.**

Accepting the appointment of Rebirth/Third Paradise Ambassador/dress, you endorse the meanings and contents of the sign/symbol of the Third Paradise and the manifest *Hominitheism and Demopraxis* Manifesto, as defined by Michelangelo Pistoletto.

## **II Commitments of the Ambassadors/dresses**

- 1) The Ambassador/dress must self-assess: what have I done? what am I doing? what do you want to do?
- 2) The Ambassador/dress operates according to their own characteristics, knowledge, peculiarities, realizing actions, events, projects aimed at the promotion and application of the Rebirth/Third Paradise project;
- 3) The Ambassador/dress contributes to the Rebirth-day. The Rebirth-day is “our” celebration, the celebration of the Third Paradise, and we need to involve everybody through actions, events, performances.
- 4) To define yourself as an Ambassadors/dress, you have to take part in the creation of at least one acknowledged event a year (e.g. an event within a Rebirth-day Working Site or project is considered an acknowledged event).
- 5) To define yourself as an Ambassador/dress, you commit to promote, realize, divulge the activity of the Forum on your territory;
- 6) The Ambassador/dress sends and keeps updated their complete profile in Italian and in English authorizing its publication.

## **III How to become Ambassador/dress:**

### *Requisites:*

Expressing one’s own vision of and participation in the Rebirth/Third Paradise project through:

- 1) The realization of at least one event acknowledged by Cittadellarte-Fondazione Pistoletto ONLUS;
- 2) The involvement of other people in the realization of the event;
- 3) The intention of organizing other Rebirth/Third Paradise events/Forums/Working Sites in the future;
- 4) Appointment on the proposal of the Ambassadors or Cittadellarte-Fondazione Pistoletto ONLUS.

### *Procedure*

- 1) Proposal of candidacy for Ambassador/dress and appointment by Cittadellarte-Fondazione Pistoletto ONLUS;
- 2) Direct appointment by Cittadellarte-Fondazione Pistoletto ONLUS;
- 3) Development through a qualifying experiential formative course.

## **IV Ambassadors/dresses’ annual meeting**

Strongly recommended moment of work among the Ambassadors.

Ambassadors/dresses may attend accompanied, but in order to make the best of the work together, guests (allowed in a limited number) will be asked to attend the meetings – if interested – only as observers.

## **V Geographical localization of Ambassador/dress and Embassies**

The localization on the website and their profile sheet will indicate the place of residence of the Ambassador/dress as the area where they mainly carry out their activities related to the Rebirth/Third Paradise project.

This place can of course change in time.

Physical seats for the Embassies can be opened in order to carry out activities to promote and spread the Third Paradise.

There are no space / time limits in being Ambassadors/dresses and Embassies in the same area; given the message of the symbol itself, this will hopefully lead to activities in cooperation and coordination.

## **VI Limitation for the Ambassador/dress**

The Ambassador/dress represents the Rebirth/Third Paradise project and assumes responsibility for any action linked to it.

*Unless specifically authorized, the Ambassador/dress cannot act or present themselves in the name of Michelangelo Pistoletto, Cittadellarte, Fondazione Pistoletto* *ONLUS.*

Ambassadors/dresses are not allowed to use the Symbol, and the terms “Rebirth-day”, “Third Paradise”, “Reintegrated Apple” and their meanings to illicit, political, religious and commercial ends, and in any instance that might directly or indirectly harm the other Ambassadors/dresses, Michelangelo Pistoletto or Cittadellarte-Fondazione Pistoletto.

Any revenues deriving from Third Paradise/Rebirth-day events or products must be re-injected into the economy for the development of the Third Paradise project and /or Rebirth-day events.

## **VII Events**

• **Not acknowledged:** completely free, not needing an acknowledgement by Cittadellarte. All the events realized by the Ambassadors/dresses not in the name of the sign of the Third Paradise are welcomed. The events can be not acknowledged and therefore completely free, but without the right to claim a collaboration with Cittadellarte, Michelangelo Pistoletto and the Rebirth/Third Paradise project. The obligation remains to declare that the event is inspired by Michelangelo Pistoletto’s and Cittadellarte-Fondazione Pistoletto ONLUS’s sign of the Third Paradise.

• **Acknowledged:**

An event acknowledged as a Rebirth/Third Paradise event presupposes previous

notice through the project's channels, which will facilitate the communication, the promotion and the participation.

This acknowledgement is always free.

A direct involvement in planning and realizing Cittadellarte-Fondazione Pistoletto ONLUS and the network of the Third Paradise's events can bring to contractual and economical agreements for consultancies and collaborations to define each time.

The same applies to Rebirth-day events and projects.